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Bill, Jackie, and Casie: Great to meet you all yesterday. As per our discussion, I can create a completely new, modern, and mobile-responsive website for your company that will help improve your presence on search engines as well as help convert visitors to customers. The new site will feature a new color scheme, photo slideshows, featured home designs and plans, the Champion Homes integrated model search tool, many informational pages, videos, and more.

The sites that I build can easily be managed by you, and included in my estimate of cost is the training for you to make changes for the future. For large projects like yours, I generally charge \$1800. The only other cost which is ongoing is the hosting fee which is an annual fee of \$150/year. Toward the end of our meeting I also realized that you have not set up your business with Google Maps system that has become an essential part of how your potential customers will try to find you. I recommend that we set up your Google My Business listing, which you could also likely do yourself, but I can walk you through it and show you some tricks to making it work best. That shouldn't take more than an hour and at the same time we can set up some other essential Google tools that help submit your site to Google.

Complete site Design and training: \$1800

Annual hosting fee: \$150

Google Tools setup: \$50

Total: \$2000

I generally like to get 1/2 down as a deposit. I will start right away, but if you could simply send a check for \$900 that would be great. My address is:

James Web Design
c/o James Hutchens
63930 Old Bend Redmond Hwy
Bend, OR 97703

Call me anytime with any questions or concerns. Please send me the dropbox link to Champion photos when you get it. Thank you!

Thanks, James Hutchens
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